

Zara Clacken

Email: zclacken@outlook.com | Mobile: (929) 650-7240

Portfolio: <https://zclacken.wixsite.com/zclackendataanalyst>

Technical Skills

Programming & Analytics: Python (Pandas, NumPy, Seaborn), R, SQL, Java

Data Visualization & Reporting: Tableau, Excel (Pivot Tables, VLOOKUP), Google Sheets, Google Docs, Google Slides, PowerPoint, Word

Project Management: Agile, Waterfall, Scrum

Languages: Japanese - Professional Working Proficiency

Professional Experience

Sales Associate

Fleet Feet | New York, NY | Sep. 2025 – Present

- **Achieved several hundred dollars daily in sales by delivering tailored, data-driven insights and product consultation** to customers based on personal scans using Volumnal's 3D foot scan technology
- **Achieved hourly sales rate 37% higher than quota**
- **Achieved 100% positive customer review rate on Google reviews**
- **Achieved 6%+ of store-wide sales revenue personally each quarter**

Business Development Analyst Intern

Integra Partners | New York, NY | Apr. 2022 – Dec. 2022

- Analyzed large healthcare datasets and drafted executive reports using Microsoft SQL Server, Microsoft Excel, Python, and Tableau

Education

Master of Science (M.S), Artificial Intelligence

Kennesaw State University | Jan. 2026 – May. 2028 (Expected)

Master of Business Administration (MBA)

Louisiana State University Shreveport | Graduated Dec. 2022

Graduate Certificate in Business Analytics

Cornell University | Completed Nov. 2020

Bachelor of Arts in Humanities, Summa Cum Laude

Washington State University | Graduated Dec. 2019